



An experiential  
workshop on  
a powerful new  
approach to  
coaching and  
leadership

# Ontological Coaching and Leadership *in Action*

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**JOHANNESBURG  
SOUTH AFRICA 2026**

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## INTRODUCING A UNIQUELY POWERFUL APPROACH TO LEARNING, LEADING AND COACHING

### ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION

The Ontological Coaching Institute presents Ontological Coaching and Leadership in Action – a three-day workshop introducing a powerful new approach to personal and organisational coaching.

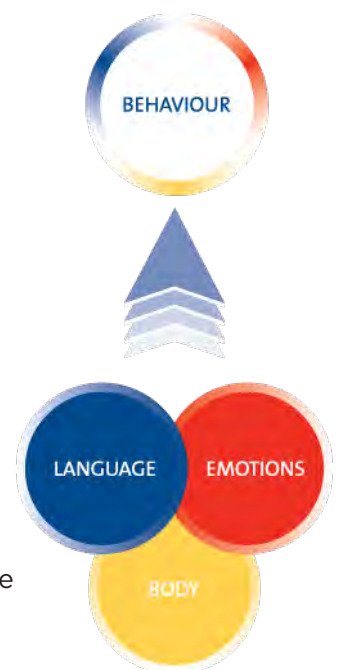
Join us for a profound learning experience that will allow you to:

- Engage with a powerful, highly effective approach to coaching and leading, capable of generating deep positive change
- Greatly increase your own ability and capacity for masterful living and action
- Lead authentically with greater influence and impact
- Develop more constructive and mutually fulfilling relationships in both your personal and professional life

Ontological Coaching is an extraordinarily powerful methodology for generating real change at the individual, team and organisational level. It is highly effective because it is based on a new practical understanding of the power of language, moods and conversations for sustainable behavioural and cultural change.

**Ontological Coaching** focuses on our **Way of Being**, which is a dynamic interrelationship between three areas of human existence – **language, emotions and body**.

Way of Being contains our often deep-seated perceptions and attitudes and is the underlying driver of our behaviour and communication. Ontological coaching has a holistic orientation that respectfully generates learning in all three areas of language, emotions and body as the catalyst for substantive and sustainable change.



**WAY OF BEING**

“Theory without practice is foolish, practice without theory is dangerous.”

Ancient Chinese Philosophy



**Ontological  
Coaching Institute**

*Observing differently*



# Content



## WHO WILL BENEFIT FROM ATTENDING THIS WORKSHOP?

Ontological Coaching and Leadership in Action is highly applicable for:

- Existing and aspiring coaches
- Organisational consultants, leaders and managers
- Professionals operating in highly people focused environments
- Individuals interested in substantive personal development

**Completing this three day workshop is a necessary pre-requisite for joining the 18 month Certified Ontological Coaching and Leadership Program.**

## ICF APPROVED COACH EDUCATION

This workshop is recognised by the ICF as 24 Continuing Coach Education Units (CCEU) in Core Coaching Competencies.

## WORKSHOP CONTENT

The workshop is interactive and highly experiential and includes coaching practice.

At the end of the workshop, you will be able to:

- Understand the conceptual framework and principles of Ontological Coaching
- Understand how specific linguistic actions shape reality and how they can be used effectively in coaching to shift behaviour
- Apply a different and deeper approach to the role of listening in coaching
- Understand the pivotal role of moods and emotions in coaching for deep and sustainable change
- Recognise, work with and shift the ways moods and emotions impact on communication, behaviour and performance
- Observe and work with the interconnection between basic moods, body posture and language



# About

## ABOUT THE ONTOLOGICAL COACHING INSTITUTE

The Ontological Coaching Institute (OCI) is an international educational, coaching and consulting company specialising in the development of coaches, leaders and managers.

As one of the most highly regarded coach training schools globally, the OCI specialises in a powerful and highly effective methodology called Ontological Coaching. Whilst there is substantial intellectual foundation to Ontological Coaching, the OCI's coach training programs are highly practical and 'hands on'.

### Michelle Edwards

Michelle is an Ontological Coach who works with her clients to explore what lies behind how they observe and experience life. Through her understanding of how deep change starts with self-observation, she supports her clients to become aware of what is happening in their thoughts, emotions and physiology so that they can shift to becoming the authors of their own lives.

### Karen White

Karen is passionate about developing coaching as a profession. She is the Director of Training for the Ontological Coaching Institute and co-leads the 18 month Certified Ontological Coaching and Leadership programme in South Africa, the USA and Europe. She is a Master Certified Coach (MCC), accredited through the International Coach Federation (ICF) and has been coaching executives and leaders for 15 years, following an extensive corporate career.



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# Workshop Dates & Fees For 2026

WORKSHOP DATES	WORKSHOP TIMES	STANDARD FEE (excl. VAT)	EARLY BIRD FEE (excl. VAT)
20 - 22 May 2026	8:30am - 5:30pm	R12 000	R10 500 payable in full by 26 April 2026
20 - 22 October 2026	8:30am - 5:30pm	R12 000	R10 500 payable in full by 27 September 2026

## REGISTRATION FORM: ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION WORKSHOP

PLEASE RETURN COMPLETED FORM TO: karen@toci.co.za

### WORKSHOP DATES FOR 2026

Please choose:

- ☐ 20 - 22 May 2026  
☐ 20 - 22 October 2026

**VENUE:** Campbell House, 2 Campbell Street,  
Waverley, Johannesburg, 2090

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Town/City: \_\_\_\_\_

Postcode: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Mobile/Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Dietary requirements: \_\_\_\_\_

### PAYMENT METHOD BY EFT TO:

**Account Name:** Ontological Coaching Institute

**Bank:** First National Bank

**Account Number:** 62812276683

**Branch Code:** 20-14-09

**REF:** Please use your name or company name

I wish to pay (please tick)

- ☐ **EARLY BIRD FEE: R10,500 (excl. VAT)**  
(payment to be received in full by specified date)
- ☐ **STANDARD FEE: R12,000 (excl. VAT)**

Please provide invoicing details below:

Company Name: \_\_\_\_\_

VAT number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email to: \_\_\_\_\_

### REGISTRATION CANCELLATION POLICY:

- Full refund less 15% administration fee for cancellation 31 days or more before workshop date.
- 50% refund for cancellation 16-30 days before workshop.
- No refund for cancellation less than 15 days before workshop.
- Returning a completed registration form and payment of your course fees will be deemed an acceptance

### FOR ENQUIRIES AND FURTHER INFORMATION:

Please contact:

**MICHELLE EDWARDS**

Phone: +27 73 179 1159

Email: michelle@standtallcoaching.co.za