

An experiential workshop on a powerful new approach to coaching and leadership

Ontological Coaching and Leadership *in Action*

MELBOURNE, AUSTRALIA 2027

ICF CCE ICF Continuing Coach Education ICF Coaching Education

Ontological Coaching Institute
Observing *differently*



INTRODUCING A UNIQUELY POWERFUL APPROACH TO LEARNING, LEADING AND COACHING

ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION

The Ontological Coaching Institute presents Ontological Coaching and Leadership in Action – a three-day workshop introducing a powerful new approach to personal and organisational coaching.

Join us for a profound learning experience that will allow you to:

- Engage with a powerful, highly effective approach to coaching and leading, capable of generating deep positive change
- Greatly increase your own ability and capacity for masterful living and action
- Lead authentically with greater influence and impact
- Develop more constructive and mutually fulfulling relationships in both your personal and professional life

Ontological Coaching is an extraordinarily powerful methodology for generating real change at the individual, team and organisational level. It is highly effective because it is based on a new practical understanding of the power of language, moods and conversations for sustainable behavioural and cultural change.

Ontological Coaching focuses on our **Way of Being,** which is a dynamic interrelationship between three areas of human existence – **language, emotions and body.** Way of Being contains our often deep-seated perceptions and attitudes and is the underlying driver of our behaviour and communication. Ontological coaching has a holistic orientation that respectfully generates learning in all three areas of language, emotions and body as the catalyst for substantive and sustainable change.



WAY OF BEING

"Theory without practice is foolish, practice without theory is dangerous."
Ancient Chinese Philosophy

Ontological Coaching Institute
Observing *differently*

Content



WHO WILL BENEFIT FROM ATTENDING THIS WORKSHOP?

Ontological Coaching and Leadership in Action is highly applicable for:

- Existing and aspiring coaches
- Organisational consultants, leaders and managers
- Professionals operating in highly people focused environments
- Individuals interested in substantive personal development

Completing this three day workshop is a necessary pre-requisite for joining the 18 month Certified Ontological Coaching and Leadership Program.

ICF APPROVED COACH EDUCATION

This workshop is recognised by the ICF as 24 Continuing Coach Education Units (CCEU) in Core Coaching Competencies.

WORKSHOP CONTENT

The workshop is interactive and highly experiential and includes coaching practice.

At the end of the workshop, you will be able to:

- Understand the conceptual framework and principles of Ontological Coaching
- Understand how specific linguistic actions shape reality and how they can be used effectively in coaching to shift behaviour
- Apply a different and deeper approach to the role of listening in coaching
- Understand the pivotal role of moods and emotions in coaching for deep and sustainable change
- Recognise, work with and shift the ways moods and emotions impact on communication, behaviour and performance
- Observe and work with the interconnection between basic moods, body posture and language

Ontological Coaching Institute
Observing *differently*



About

ABOUT THE ONTOLOGICAL COACHING INSTITUTE

The Ontological Coaching Institute (OCI) is an international educational, coaching and consulting company specialising in the development of coaches, leaders and managers.

As one of the most highly regarded coach training schools globally, the OCI specialises in a powerful and highly effective methodology called Ontological Coaching. Whilst there is substantial intellectual foundation to Ontological Coaching, the OCI's coach training programs are highly practical and 'hands on'.

Alan Sieler

Alan is the founder and Director of the Ontological Coaching Institute. As a world leader in ontological coaching he has written extensively on the relevance of Ontology to living, working, learning and coaching. Alan focuses on the communication processes that build a collaborative and high performance organisational culture. His work as a consultant, workshop leader and executive coach is solidly grounded and highly engaging.

Mark Raymond

Mark has built a successful coaching practice and has effectively applied ontological coaching principles with individuals and groups in organisations in a range of different situations. He has an engaging style and provides valuable insights for workshop participants in applying the learning and building on their previous experiences.

Ontological Coaching Institute
Observing *differently*

Workshop Dates & Fees For 2027

WORKSHOP DATES	WORKSHOP TIMES	STANDARD FEE (incl. GST)	EARLY BIRD FEE (incl. GST)
13 - 15 May 2027	9.00am – 6.00pm	$2395	$1995 (payable by 29 April 2027)
7 - 9 October 2027	9.00am – 6.00pm	$2395	$1995 (payable by 23 Sep 2027

REGISTRATION FORM: ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION WORKSHOP

PLEASE RETURN COMPLETED FORM TO: alan@ontologicalcoaching.com.au
We will issue you with an invoice that you can pay via PayPal, Credit Card or Bank Transfer

WORKSHOP DATES FOR 2026 Please choose:

☐ **13 - 15 May 2027**

☐ **7 - 9 October 2027**

VENUE: Mercure Melbourne Doncaster Hotel
6 Tower St, Doncaster

Name:

Address:

Town/City:

Postcode:

Home Phone:

Work Phone:

Mobile:

Email:

Please provide invoicing details below:

Company Name:

Contact Person:

Address:

Email to:

I wish to pay (please tick) All pricing includes GST

☐ **EARLY BIRD FEE: $1895**
(payment to be received in full by specified date9

☐ **STANDARD FEE: $2395**

PAYMENT METHOD: Please choose:

☐ **BANK TRANSFER**
Newfield Institute Pty Ltd
Bank: Westpac
BSB: 033-172 **Account No:** 172432

☐ **PAYMENT VIA PAYPAL** (email to request invoice)

☐ **CREDIT CARD**
Card No:

Name:

Expiry Date:

Amount: $

Cardholder Signature:

REGISTRATION CANCELLATION POLICY:

- Full refund less 15% administration fee for cancellation 31 days or more before workshop date.
- 50% refund for cancellation 16-30 days before workshop.
- No refund for cancellation less than 15 days before workshop.
- Returning a completed registration form and payment of your course fees will be deemed an acceptance

FOR ENQUIRIES AND FURTHER INFORMATION:
Please contact:
ALAN SIELER
alan@ontologicalcoaching.com.au
03 9878 5501

Ontological Coaching Institute
Observing *differently*