



An experiential  
workshop on  
a powerful new  
approach to  
coaching and  
leadership

# Ontological Coaching and Leadership *in Action*

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**USA  
2025 ONLINE**

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## INTRODUCING A UNIQUELY POWERFUL APPROACH TO LEARNING, LEADING AND COACHING

### ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION

The Ontological Coaching Institute presents Ontological Coaching and Leadership in Action – a three-day workshop introducing a powerful new approach to personal and organisational coaching.

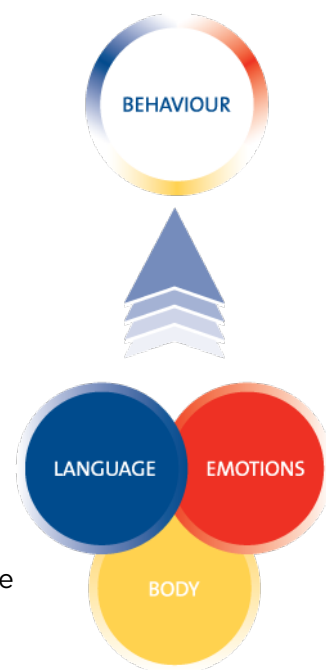
Join us for a profound learning experience that will allow you to:

- Engage with a powerful, highly effective approach to coaching and leading, capable of generating deep positive change
- Greatly increase your own ability and capacity for masterful living and action
- Lead authentically with greater influence and impact
- Develop more constructive and mutually fulfilling relationships in both your personal and professional life

Ontological Coaching is an extraordinarily powerful methodology for generating real change at the individual, team and organisational level. It is highly effective because it is based on a new practical understanding of the power of language, moods and conversations for sustainable behavioural and cultural change.

**Ontological Coaching** focuses on our **Way of Being**, which is a dynamic interrelationship between three areas of human existence – **language, emotions and body**.

Way of Being contains our often deep-seated perceptions and attitudes and is the underlying driver of our behaviour and communication. Ontological coaching has a holistic orientation that respectfully generates learning in all three areas of language, emotions and body as the catalyst for substantive and sustainable change.



**WAY OF BEING**

*“Theory without practice is foolish, practice without theory is dangerous.”*

Ancient Chinese Philosophy



**Ontological  
Coaching Institute**

*Observing differently*



## WHO WILL BENEFIT FROM ATTENDING THIS WORKSHOP?

Ontological Coaching and Leadership in Action is highly applicable for:

- Existing and aspiring coaches
- Organisational consultants, leaders and managers
- Professionals operating in highly people focused environments
- Individuals interested in substantive personal development

**Completing this three day workshop is a necessary pre-requisite for joining the 18 month Certified Ontological Coaching and Leadership Program.**

## ICF APPROVED COACH EDUCATION

This workshop is recognised by the ICF as 24 Continuing Coach Education Units (CCEU) in Core Coaching Competencies.

## WORKSHOP CONTENT

The workshop is interactive and highly experiential and includes coaching practice.

At the end of the workshop, you will be able to:

- Understand the conceptual framework and principles of Ontological Coaching
- Understand how specific linguistic actions shape reality and how they can be used effectively in coaching to shift behaviour
- Apply a different and deeper approach to the role of listening in coaching
- Understand the pivotal role of moods and emotions in coaching for deep and sustainable change
- Recognise, work with and shift the ways moods and emotions impact on communication, behaviour and performance
- Observe and work with the interconnection between basic moods, body posture and language





# About

## ABOUT THE ONTOLOGICAL COACHING INSTITUTE

The Ontological Coaching Institute (OCI) is an international educational, coaching and consulting company specialising in the development of coaches, leaders and managers.

As one of the most highly regarded coach training schools globally, the OCI specialises in a powerful and highly effective methodology called Ontological Coaching. Whilst there is substantial intellectual foundation to Ontological Coaching, the OCI's coach training programs are highly practical and 'hands on'.

### Alan Sieler

Alan is the founder and Director of the Ontological Coaching Institute. As a world leader in ontological coaching he has written extensively on the relevance of Ontology to living, working, learning and coaching.

Alan focuses on the communication processes that build a collaborative and high performance organisational culture. His work as a consultant, workshop leader and executive coach is solidly grounded and highly engaging.

### Karen White

Karen White worked in a corporate environment for 20 years, starting in administration and ending in a senior management position. What characterised her advancement was a love of learning, which was reflected in her leadership style.

Working with individuals, teams and organisations, she supports people to get the results they want, and enables them to be their best self. She has worked with blue chip companies locally, in Africa and internationally. She is an ICF Master Certified Coach and the Director of Training for the Certified Ontological Coach Program.

Karen is committed to adding value to the market place by growing the skill and professionalism of coaching.

# Comments

## WHAT PARTICIPANTS SAY ABOUT THE PROGRAM

"I experienced an amazing learning journey with Karen White (MCC) and Jeremy Stunt at the Ontological Coaching and Leadership in Action workshop in London.

I have a brand new perspective for myself as a coach and also for my clients and participants in my classes. The discussions, the sessions and the exercises were very deep. I'm so grateful that I decided to fly from Jakarta to London to become what I am today, thanks to this training."

**Rima Olivia**  
Personal Excellence Coach  
Jakarta, Indonesia

"In my more than 26 years as a coach and more than 12 years as a Master Certified Coach, I have found that ontological coaching is one of the best methodologies to invoke transformation, innovation, joy, and possibility in people."

**Libby Robinson**, Advanced  
Coaching Practicum, USA

"This three day course is rich in learning, deep in meaning and highly practical for supporting yourself, your leadership and your coaching to thrive in life and business.

If you are looking to take your leadership and coaching to the next level and support others navigate the complexities of today in ways that generate a language of choice, a feeling of agency and a body that is open, relaxed and supportive, I highly recommend this course and experience."

**Jane Adshead-Grant**,  
London, UK

# Workshop Dates & Fees For 2025

## REGISTRATION FORM: ONTOLOGICAL COACHING AND LEADERSHIP IN ACTION WORKSHOP

PLEASE RETURN COMPLETED FORM & PROOF OF PAYMENT BY EMAIL (see options below)

WORKSHOP FEE	EARLY BIRD FEE			
USD \$1,800	USD \$1,500 (payable by October 12, 2025)			
WORKSHOP START TIME (for each half day)	PACIFIC	MOUNTAIN	CENTRAL	EAST COAST
November 5, 7, and 14	06:00	07:00	08:00	09:00
November 10,11, and 12	13:00	14:00	15:00	16:00

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Town/City: \_\_\_\_\_

State: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

\_\_\_\_\_

### FOR ENQUIRIES AND FURTHER INFORMATION:

Please contact:

**ALAN SIELER**

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+61 9878 5501

**KAREN WHITE**

karen@toci.co.za

+27 83 455 4744

I wish to pay (please tick).

☐ **EARLY BIRD FEE: \$1,500**  
(payment to be received in full by specified date)

☐ **STANDARD FEE: \$1,800**

**PAYMENTMETHOD:** Please choose:

☐ **PAYMENT METHOD 1 (Bank Transfer / EFT)**

**Bank:** Westpac

**Account Name:** Newfield Institute

**Branch Code:** 033-172

**Account No:** 17-2432

**Swift Code:** WESTPACAU2S

Please insert your name or company name as a reference, and return this completed form and proof of payment to: [alan@ontologicalcoaching.com.au](mailto:alan@ontologicalcoaching.com.au)

☐ **PAYMENT METHOD 2 (PayPal):**

Please return form to: [alan@ontologicalcoaching.com.au](mailto:alan@ontologicalcoaching.com.au)

We will issue you with an invoice that you can pay online via PayPal or Credit Card.

### REGISTRATION CANCELLATION POLICY:

- Full refund less 15% administration fee for cancellation 20 days or more before workshop date.
- 50% refund for cancellation 10 days before workshop date.
- No refund for cancellation less than 10 days before workshop.
- Returning a completed registration form and payment of your course fees will be deemed an acceptance